



Think Like A CEO

ECONOMIC POWER



Name:

Date:

Think Like a CEO Video Guide: The Sauce Boss

Watch the video “16-Year-Old Self Made CEO From Her SECRET Sauce Recipe”

“Look For”	Response
What problem was Tyla-Simone trying to solve?	
What motivated Tyla-Simone to start her business?	
What challenges do you think Tyla-Simone faces as a full-time student and a CEO?	
What is Tyla-Simone's advice to you people who have a goal that they want to achieve?	

Activity: Work with a partner to choose a scenario. Brainstorm with your team to develop ideas for an elevator pitch for one of the scenarios listed below:

- Scenario 1:** You love fashion and have a dream of creating your own clothing line.
- Scenario 2:** You are an animal lover. You have a dream of having your own pet sitting or dog walking business.
- Scenario 3:** You are really good at math and you would like to start a tutoring business for younger children.
- Scenario 4:** You love video games. You dream of starting a business where people can buy and sell used video games.
- Scenario 5:** Create a scenario of your choice.