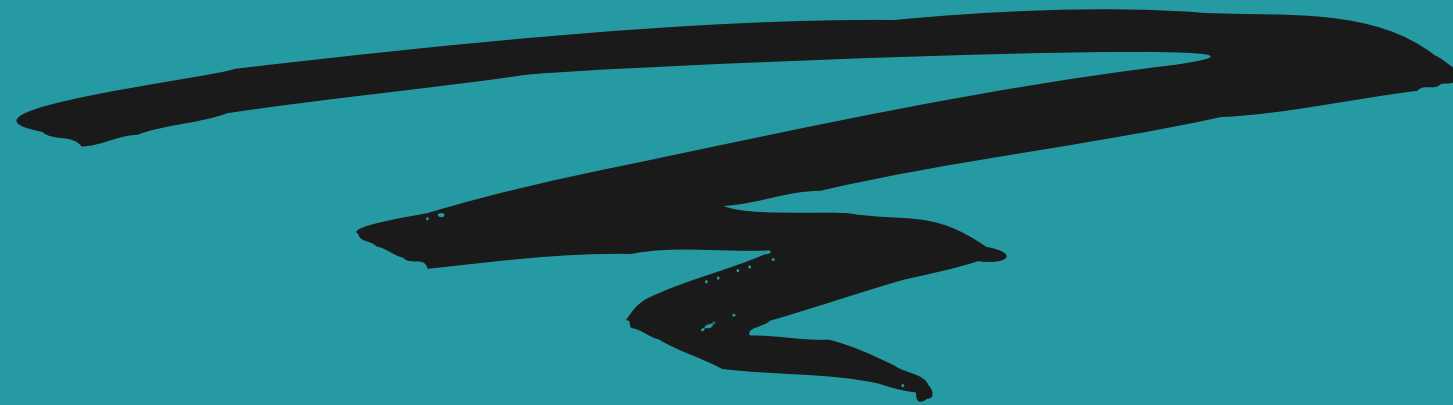




**HEALTH IS WEALTH**

**GROW FOOD**



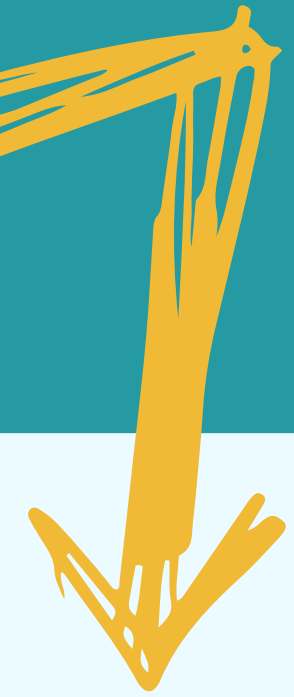
# INTRODUCTION

Today, we will:

- \* Reflect on the relationship between our diets and personal health
- \* Learn about the work of Appetite for Change, a community food organization



# SEL CONNECTION



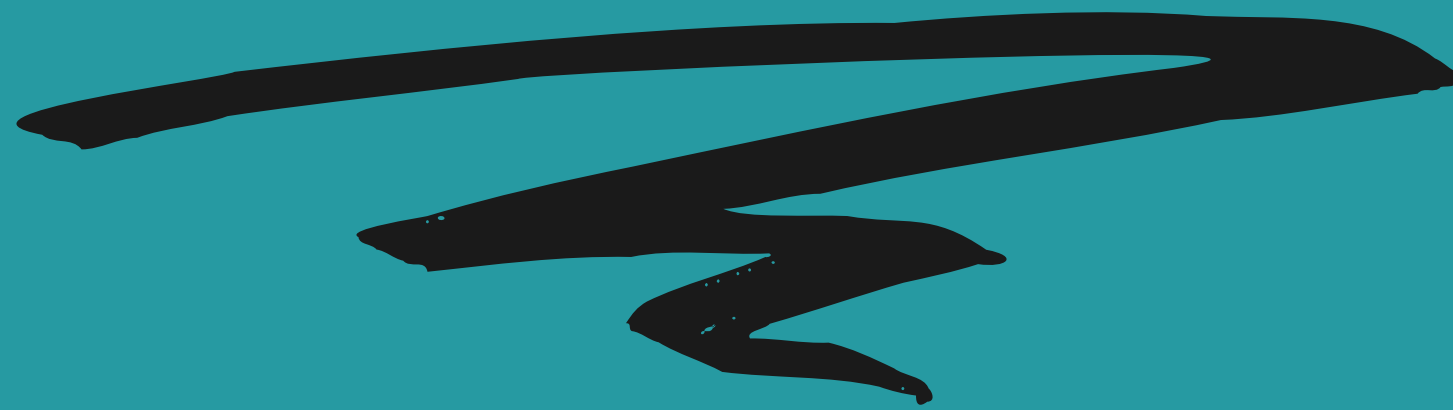
Today, we will practice **self awareness** by considering our own diet habits and relationships with food, **social awareness** by learning about community organizations, and **responsible decision making** by considering healthy diets and food choices.





# ICEBREAKER

# THE QUESTION WEB



# ICEBREAKER

➤➤➤ GET MOVING!

## THE QUESTION WEB

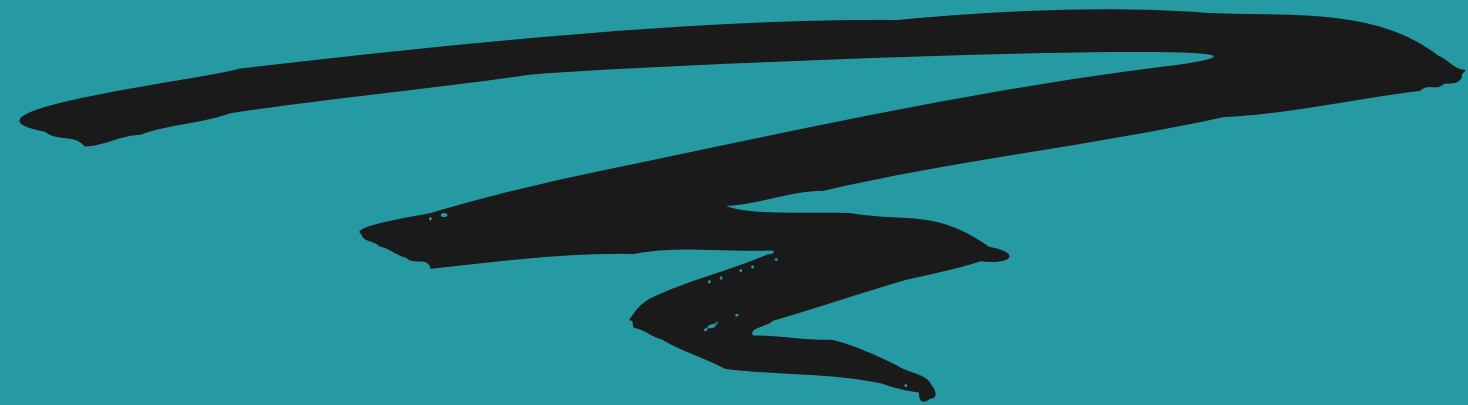
- 1) Stand in a circle
- 2) When the yarn or ball reaches you, answer the question your classmate asks.
- 3) Once you've answered, throw the ball to another classmate and ask them a different question!





# LESSON PART ONE

# THE RHETORIC ANALYSIS



# LESSON: PART ONE

REVIEW

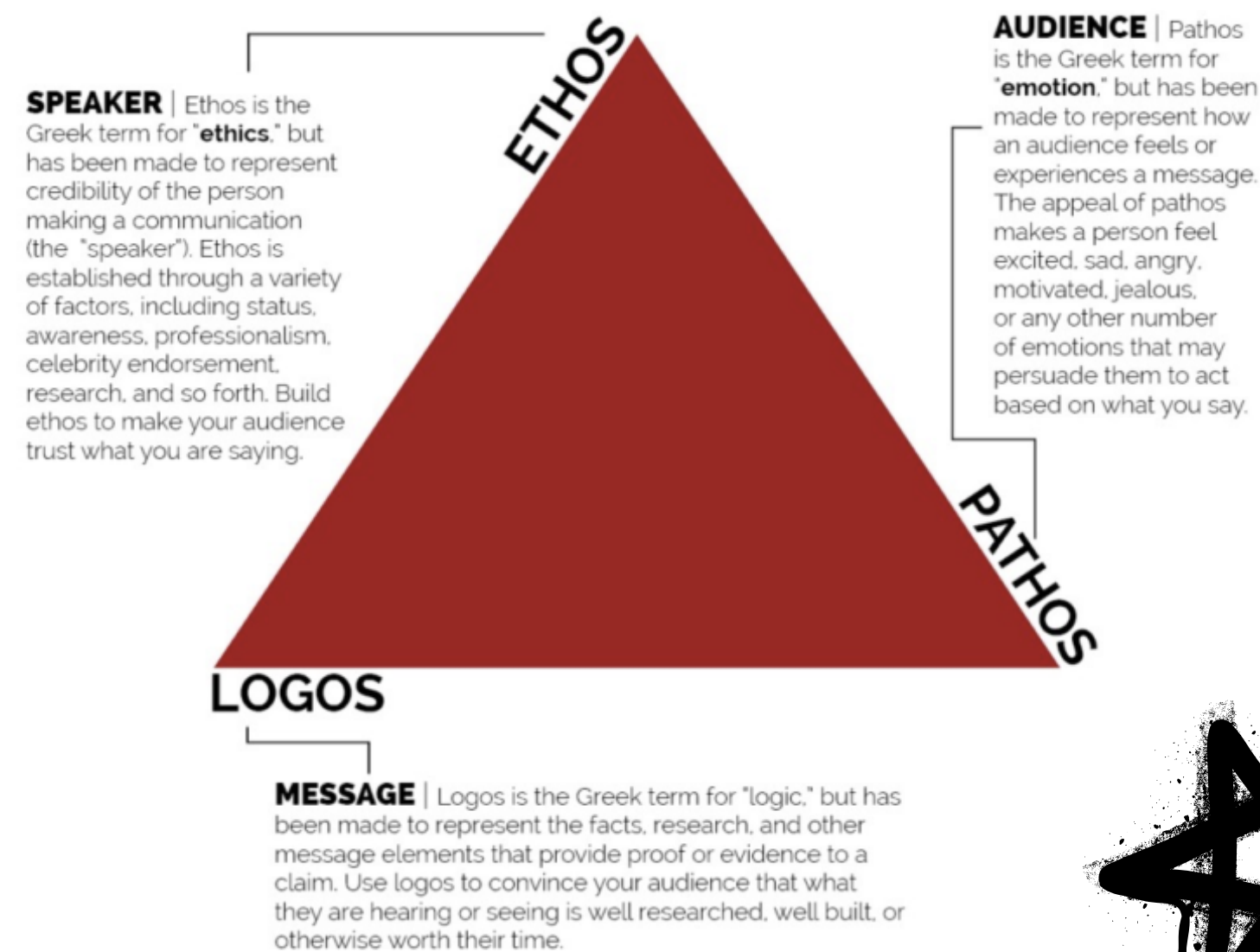
## THE RHETORIC ANALYSIS

1) Review the image of the Rhetorical Triangle.

2) Keep this image in mind as we watch a video.

### THE RHETORICAL TRIANGLE

AN OVERVIEW OF THE THREE RHETORICAL APPEALS



TheVisualCommunicationGuy.com



# LESSON: PART ONE



WATCH A VIDEO

## THE RHETORIC ANALYSIS

Watch the video for "Grow Food" while reviewing the lyrics.





# LESSON: PART ONE



## THE RHETORIC ANALYSIS



*Using the Rhetorical Triangle worksheet, share examples of how the young people in the Grow Food rap expressed each of the following*

- \* **Ethos (Author):** What was their style? Point of view? Way of delivering their message?
- \* **Pathos (Audience):** Who is this message for? How do you know? What impact do you think the young people want the message to have on its audience?
- \* **Logos (Message):** What was the purpose of the message? Was the message well researched? If so, how can you tell? How effective do you think the young people were in delivering their message? What are some other ways they could get the message out to more people?





# DEBRIEF / EXTENSION





### PERSONAL NOTEBOOK CHALLENGE

Keep track of everything you eat for one week.

- What do you notice?
- What do you wonder?
- What changes could you make?

