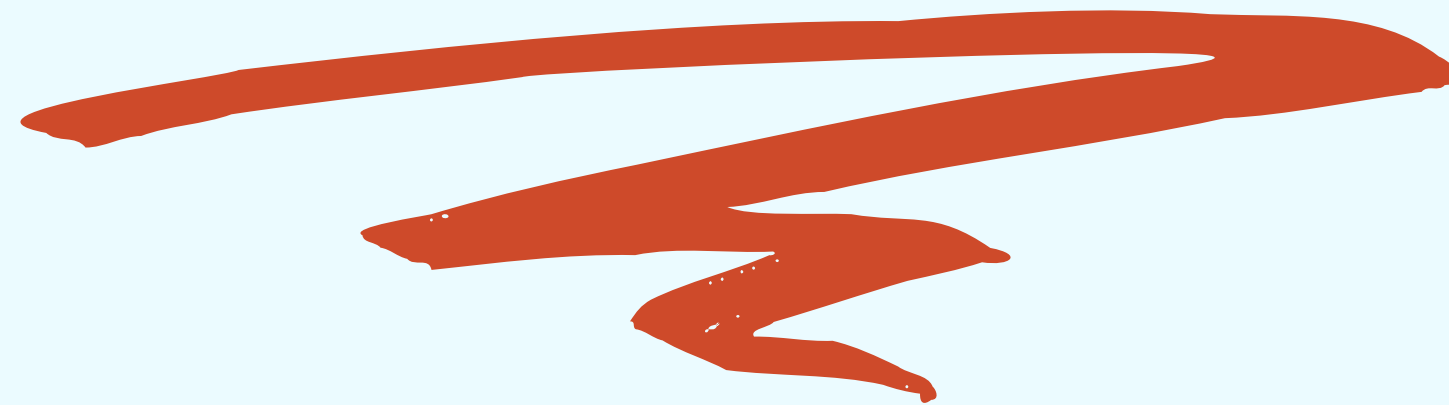




DO THE RIGHT THING

IMPACTFUL WOMEN IN SOCIAL MEDIA





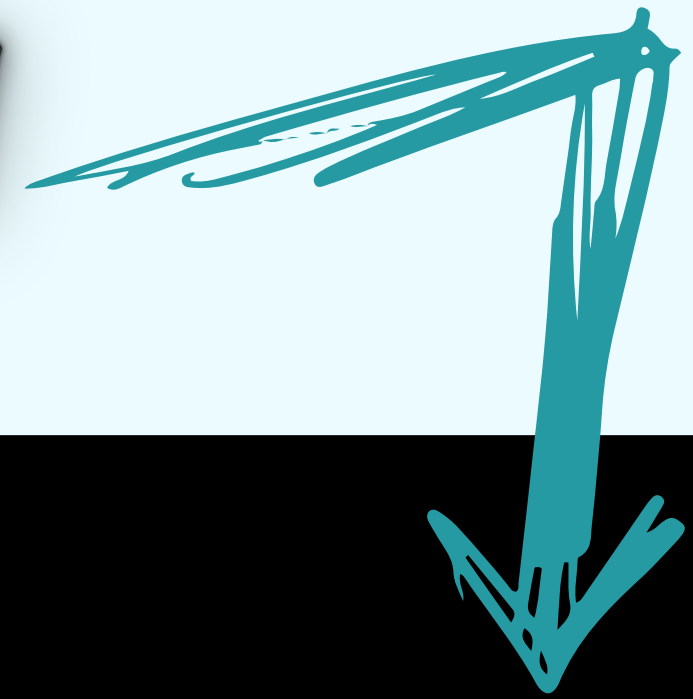
INTRODUCTION

Today's youth are on social media for up to 5 hours a day. Students deserve the space to reflect on the effects of social media.

There are various examples of people using social media for the benefit of their communities.



SEL CONNECTION



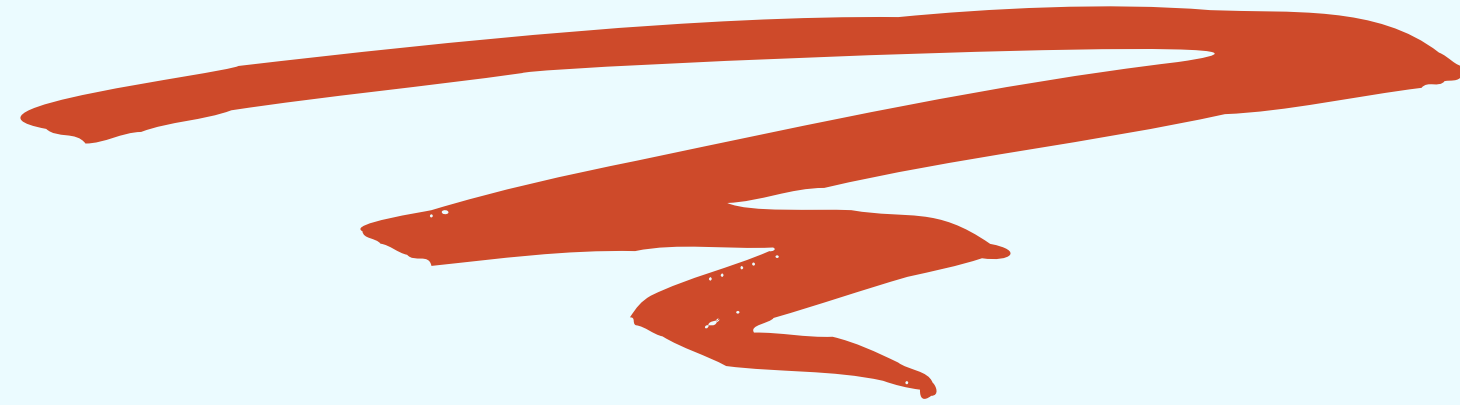
Today, we will practice **social awareness** by examining the effects of social media on society and considering how positive and culturally relevant content can impact society.





ICEBREAKER

IS SOCIAL MEDIA
POSITIVE OR NEGATIVE?



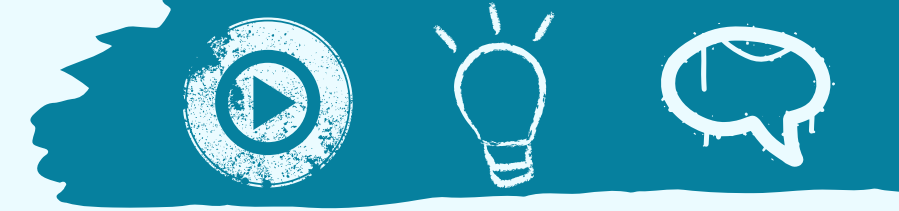
IS SOCIAL MEDIA POSITIVE OR NEGATIVE?

STAND UP / SIT DOWN

In this game, you will:

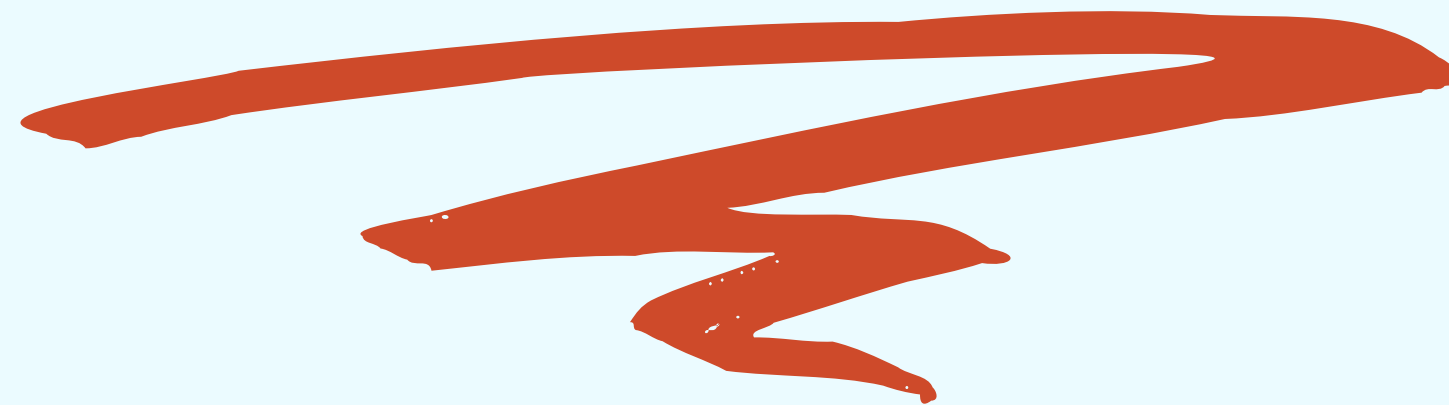
- Stand up when you agree with the statement read aloud.
- If you disagree, then remain seated.





LESSON PART ONE

IMPACTFUL WOMEN ON SOCIAL MEDIA



WE DO IT
FOR THE
CULTURE
an SEL Curriculum
by Go to Ms. Sams Inc.™



LESSON: PART ONE



IMPACTFUL WOMEN ON SOCIAL MEDIA

1) Watch the video.

2) Reflect and discuss.

- What personal connections can you make to the young people creating positive change using social media?
- How might you use social media to create positive change? Consider your talents and interest.



IMPACTFUL WOMEN ON SOCIAL MEDIA

AUTUMN PELTIER

An Indigenous activist who uses her Instagram account to post speeches, videos and infographics about her water protection work.



IMPACTFUL WOMEN ON SOCIAL MEDIA

ALEJANDRA TAPIA

Latina Tiktoker who uses her platform to share traditional Mexican recipes with her audiences. She was showcased on ABC news for her accomplishments, including cooking for Lizzo after she saw her on Tiktok.





IMPACTFUL WOMEN ON SOCIAL MEDIA

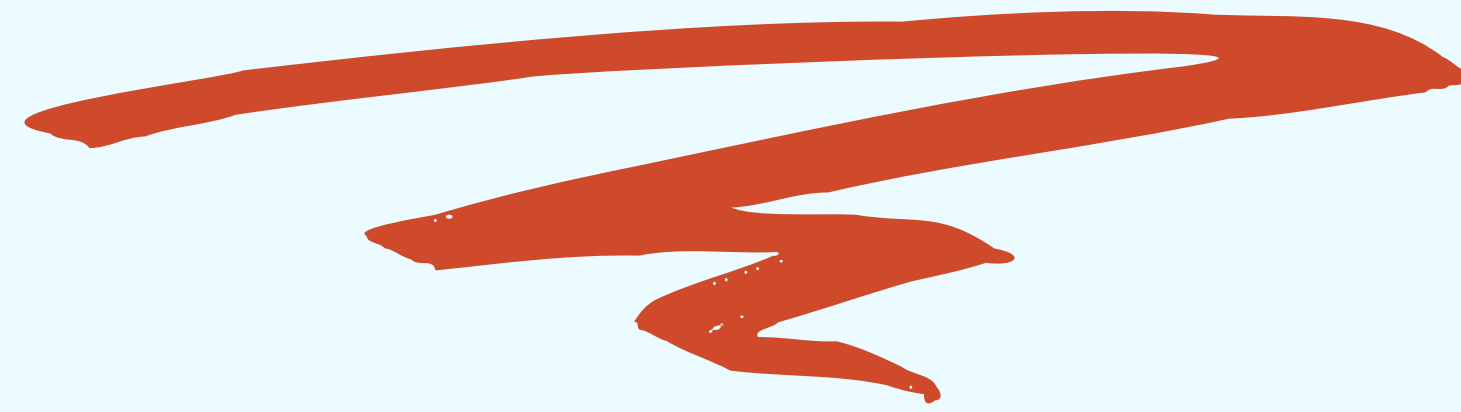
- What type of content are these pages promoting?
- How are these women positively affecting her community?
- How does this page or video share cultural knowledge?
- How do these content pages compare to the content you usually see on your feed?
- How has Autumn used social media as a form of income?
- What skills were needed to complete this post?
- How does Autumn's page inspire you or motivate you?





LESSON PART TWO

SPREADING POSITIVE IMPACT



SPREADING POSITIVE IMPACT

You will have 8 minutes to create your own positive social media post.

Using the social media template, create a positive post like the examples of women we viewed today.



SPREADING POSITIVE IMPACT

AS YOU CREATE, CONSIDER:

- What topic or issue would your social media post highlight?
- How would you utilize Instagram or Tiktok to spread positivity, or information about a topic that's important to you?
- How should you write a caption if you're trying to inspire or motivate others?
 - Consider beginning your caption with a question to make people think deeply.
 - Consider beginning your caption with eye-opening statistics related to your topic.





SPREADING POSITIVE IMPACT

- What have you realized about social media?
- Will you unfollow or follow any accounts differently after today?
- What will you keep in mind from this lesson?

